

Agenda Date: March 17, 2005
Agenda Placement: Regular
Estimated Time: 5 minutes
Continued Item: No

Board Agenda Item

TO: Air Pollution Control District Board

FROM: Terry Dressler, Air Pollution Control Officer

CONTACT: Mary Byrd, 961-8833 or Bobbie Bratz, 961-8890

SUBJECT: Clean Air Month 2005

RECOMMENDATION:

- Adopt attached Clean Air Month Resolution affirming APCD's commitment to raising awareness of health effects of air pollution and of the need to work for cleaner air.
- Select Board Members to represent the APCD at a Clean Air Month event at Marian Medical Center in Santa Maria on Friday, May 6 at 11:30 AM, and at the Santa Barbara County Education Office's Education Celebration event on Thursday, May 12 at approximately 5:30 PM at the Santa Ynez Valley Marriott (formerly known as the Rancho Santa Barbara Marriott) in Buellton. APCD is one of several co-sponsors of the event, which honors county teachers.

DISCUSSION:

The American Lung Association has celebrated Clean Air Month in May for many years, with the first celebration of Clean Air Week in 1972. This year, APCD is working with the American Lung Association of Santa Barbara and Ventura Counties on a number of Clean Air Month initiatives to raise awareness among medical professionals and the general public of the health effects of air pollution, and of ways we can work for cleaner air.

Activities will include the following:

- Distribution of a poster in Spanish and English on "Health Effects of Air Pollution" to doctors' offices, clinics, medical centers and other locations.
- Distribution of factsheets and information on: effects of diesel exhaust; the state's rules against idling of trucks, buses and school buses; and APCD's programs to help fund cleaner school buses, and cleaner diesel engines in agricultural and other equipment.

- A Clean Air Month event at Marian Medical Center for medical personnel, media, and school district personnel featuring speakers, display of an Orcutt School District propane-powered school bus (purchased with help from APCD's incentive program), display of emission control equipment that can be installed on school buses (with funding from APCD's incentive programs); and hybrid gas-electric vehicles.
- Co-sponsorship of the Santa Barbara County Education Office's annual Education Celebration, with information for teachers on APCD's clean-air education programs.
- Advertising featuring tips on how to help clean the air.

Santa Barbara County
Air Pollution Control District Board
Resolution

Clean Air Month
May 2005

Whereas, the Santa Barbara County Air Pollution Control District's mission is to protect the people and the environment of Santa Barbara County from the effects of air pollution; and

Whereas, recent health studies have shown more clearly than ever before the damaging effects of ozone and particle pollution on human hearts and lungs; and

Whereas, diesel exhaust is a serious public health risk, considered the number one airborne carcinogen in California, responsible for 70 percent of the cancer risk in California from toxic air contaminants, and a contributor to asthma and other lung diseases and heart problems; and

Whereas, the California Air Resources Board has issued rules against idling of school buses, and diesel trucks and buses; and

Whereas, the Santa Barbara County Air Pollution Control District has funding programs designed to help reduce diesel exhaust emissions; and

Whereas, the American Lung Association has declared the month of May as Clean Air Month.

Therefore, be it resolved that the month of May 2005 is recognized as Clean Air Month. The Santa Barbara County Air Pollution Control District does hereby confirm our commitment to ensure clean air for the citizens of Santa Barbara County and to raise awareness of the health effects of air pollution and ways individuals can work for cleaner air. We challenge every resident to actively participate in efforts to improve and protect the quality of the air we breathe.

Attest: _____
Clerk of the Board

Russ Hicks, Chair

Date: _____

APCD Resolution No. _____