



Agenda Date: August 18, 2005
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Estimated Time: 5 minutes
Continued Item: No

Board Agenda Item

TO: Air Pollution Control District Board
FROM: Terry Dressler, Air Pollution Control Officer
CONTACT: Frances Gilliland, 961-8838 or Bobbie Bratz, 961-8890
SUBJECT: National Pollution Prevention Week, September 19 – 25, 2005

RECOMMENDATION:

Adopt the attached resolution proclaiming September 19-25, 2005 National Pollution Prevention Week affirming the APCD's continued commitment to pollution prevention.

DISCUSSION:

The week of September 19-25 will be celebrated throughout the country as National Pollution Prevention Week. This year's theme is "Capture the Spirit".

The APCD will celebrate Pollution Prevention Week 2005 in the following ways:

- With this Resolution, the APCD reaffirms its continuing commitment to pollution prevention, and emphasizes the importance of eliminating or reducing pollution at the source. The APCD will continue to develop and participate in partnerships that promote multimedia pollution prevention to a wide audience, emphasizing the connections between air, land, and water.
- Continue to work with the Tri-County Pollution Prevention Committee (TCP2C) and serve as co-chair of the committee. The TCP2C is made up of representatives from government agencies and businesses from Ventura, Santa Barbara, and San Luis Obispo counties and CalEPA Department of Toxic Substance Control. The purpose of the committee is to share information on new pollution prevention strategies and encourage partnerships.
- Continue to promote our building, Casa Nueva, as a model "green" building and inspire APCD employees to renew their commitment to office recycling, to use alternate modes of transportation, and to try something new such as bicycling or taking the bus. Casa Nueva was recently awarded the Savings by Design: Award of High Honor, part of a program funded by California utility customers recognizing expert integration of energy efficiency with outstanding architectural design.
- The 12th Annual Green Awards will be presented on Friday, September 23, to honor local businesses and organizations for their commitment to the environment. APCD is a founding member of the Green Award Consortium. Green Award recipients are recognized for a range of efforts that prevent pollution.

- We will continue to work with our Greendifference.org partners to promote the web site www.greendifference.org. This web site provides local pollution prevention information to help people “Make a Green Difference At Home, and At Work”.

Attachment: APCD Pollution Prevention Week Resolution

Santa Barbara County
Air Pollution Control District Board
Santa Barbara County Air Pollution Control District Board

RESOLUTION

Pollution Prevention Week
September 19-25, 2005

WHEREAS, the Santa Barbara County Air Pollution Control District strives to protect the people and environment of Santa Barbara County from the effects of air pollution and supports a clean and safe environment; and

WHEREAS, pollution prevention is an approach to protecting our environment that minimizes waste generation, making it an effective and efficient strategy; and

WHEREAS, a commitment to pollution prevention can increase efficient use of resources in the home and workplace thereby saving time and money; and

WHEREAS, by focusing on pollution prevention, Santa Barbara County can improve air quality and meet the challenges of having both a sustainable environment and healthy economy for its citizens and businesses; and

WHEREAS, Pollution Prevention Week is an opportunity for business, industry, environmental groups, community organizations and the public to join together for a clean and healthy Santa Barbara County by taking action to reduce waste at its source or, where it is not feasible, identify opportunities to reuse and recycle.

THEREFORE, be it resolved that September 19 – 25, 2005 is National Pollution Prevention Week and the Santa Barbara County Air Pollution Control District encourages all citizens to join in this observance and does hereby affirm its commitment in pursuing pollution prevention strategies in all program areas.

Dated: _____

Signed: _____

Resolution No. _____

Russ Hicks, Chair