

Agenda Date: May 18, 2017  
Agenda Placement: Regular  
Estimated Time: 10 minutes  
Continued Item: No

## Board Agenda Item

TO: Air Pollution Control District Board

FROM: Aeron Arlin Genet, Air Pollution Control Officer

CONTACT: Mary Byrd, Community Programs Supervisor (961-8833)

SUBJECT: *Protecting Blue Whales & Blue Skies* film on the Vessel Speed Reduction collaborative initiative

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### RECOMMENDATION:

View *Protecting Blue Whales & Blue Skies*, a seven-minute film by Earth Media Lab for the National Marine Sanctuary Foundation.

### DISCUSSION:

The *Protecting Blue Whales & Blue Skies* film was funded primarily by the Foundation (approximately \$9,000); the District contributed \$900. The film covers our collaborative Vessel Speed Reduction (VSR) initiative in the Santa Barbara Channel region. The film is being used to raise awareness and build support for long-term program expansion.