




air pollution control district  
SANTA BARBARA COUNTY

Agenda Item: H-1  
Agenda Date: May 21, 2010  
Agenda Placement: Regular  
Estimated Time: 10 minutes  
Continued Item: No

## Board Agenda Item

TO: Air Pollution Control District Board

FROM: Aeron Arlin Genet, Air Pollution Control Officer 

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SUBJECT: Memorandum of Understanding with Central Coast Clean Cities Coalition (C5)

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### RECOMMENDATION:

Approve and authorize the Chair to execute the attached Memorandum of Agreement (MOA) with C5 in the amount of \$73,000.

### BACKGROUND:

The United States Department of Energy (U.S. DOE) Clean Cities program is a network of coalitions throughout the country that promote the use of alternative fuel vehicles and infrastructure. These coalitions work locally to foster the nation's economic, environmental and energy security by advancing affordable, domestic transportation fuels, energy efficient mobility systems, and other fuel-saving technologies and practices. There are close to 100 local coalitions in the nation, and they are comprised of businesses, fuel providers, vehicle fleets, state and local government agencies, and community organizations; more information can be found at [cleancities.energy.gov/about](http://cleancities.energy.gov/about).

In 2006, C5 received designation from the US DOE as an official Clean Cities coalition and has been actively receiving grant funding to implement key components of its mission ever since. Historically, C5 operated under the non-profit umbrella of Project Clean Air, and the San Luis Obispo County Air Pollution Control District provided project oversight. The Santa Barbara County Air Pollution Control District (District) is an active member of C5, along with many other agency, nonprofit, business, and individual members. Within the last year, C5 secured its own non-profit status. More information about C5 can be found at [c-5.org](http://c-5.org).

## **DISCUSSION:**

The District was recently requested to provide oversight to the C5 coalition and is in a unique position to leverage the resources of many different groups and individuals throughout the Central Coast region to build on the coalition's work and further its goals. C5's goals include but are not limited to:

- Inform and educate the public, government, business entities and non-profit organizations on the health, environmental, economic and other benefits of alternative fuel vehicles and infrastructure;
- Implement educational and training programs, green car shows, and other activities to show the benefits of alternative fuel vehicles and infrastructure, now and into the future; and,
- Engage consumers and other stakeholders, such as businesses, government, and manufacturers in the economic and other financial incentives and outcomes for alternative fuel vehicles and infrastructure.

The District currently coordinates several different grant and incentive programs that further the use of low-emission and zero-emission technology and fund the early retirement of higher-emitting passenger and heavy-duty vehicles. District staff members have already worked with C5 staff on several projects, attended U.S. DOE trainings related to the Clean Cities program, and met with other coalitions from throughout the nation. District staff have historically participated in several regional efforts related to alternative fuel technologies, vehicles, and infrastructure, including planning and implementation for electric vehicles, hydrogen fueled vehicles, and other alternative fuel vehicles. District staff currently participate in the Electric Drive 805 Steering Committee, the County Sustainability Committee, and the Santa Barbara County Association of Governments advisory committees on transportation and planning. All these efforts are complementary to the C5 goals.

The attached Memorandum of Agreement (MOA) was developed by C5 staff and their counsel, in coordination with District staff and counsel. The goal of the MOA is to recognize the District's lead role in C5 and provide financial support for staff's time devoted to this effort. In authorizing the execution of this MOA, your Board will allow the District to contribute more fully to this ongoing work and expand the reach of C5 in Santa Barbara County.

## **FISCAL IMPACT:**

The District's labor and expenses to conduct C5 activities will be supported through this MOA. The C5 operating budget includes an amount of approximately \$73,000 to cover this expense during the term of MOA, and that amount is included in the District's proposed budget for Fiscal Year 2020-21.

## **ATTACHMENT:**

1. Memorandum of Agreement, including attachments:
  - A. U.S. DOE Assistance Agreement
  - B. C5 Statement of Project Objectives
  - C. C5 Project Management Plan